Approved For Release 2011/01/13: CIA-RDP90-00552R000505390043-4

PBS MACNEIL/LEHRER NEWSHOUR FILE ONLY Reagan, Renald 28 September 1984

CAMPAIGN ANALYSIS '84

EXCERPTED

WOODRUFF: Uhm-mmm. BARON: ...if the economy was frankly, like it was two years ago, he could smile a great deal more and wouldn't have as many votes. GERGEN:

I think the critical point on this one is, I don't think it was Reagan's, I would concede on the kitchen statement, that might have been better phrased. On the one about the intelligence community and the changes, he made a statement which he feels to this moment was correct, and that is that the intelligence community was, or did deteriorate, and he is in the process of rebuilding, and we'd be in better shape if we had not had to gone through this deterioration. What happened was that after he made his statement about that, one of his campaign aides, who was not on the, not with, had not checked in, made an unfortunate statement, said he was talking about Carter...

WOODRUFF: He said he was talking about Carter. GERGEN:
And that's what upset Reagan because he put a gloss on
what he had said that he felt was totally inaccurate, and
that's why he felt he had to call Carter, which he did
this morning.

* * * * * *

Alan BARON - Democratic analyst

David GERGEN - Republican analyst